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KAZAKHSTAN'S READINESS FOR PAPERLESS TRADE

A JOINT STUDY BY QAZTRADE AND ESCATO

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A JOINT STUDY BY QAZTRADE AND ESCATO TO ASSESS KAZAKHSTAN'S READINESS FOR CROSS-BORDER PAPERLESS TRADE

In **2021**, QazTrade JSC, together with ESCAP, conducted a study on Kazakhstan's legal and technical readiness for cross-border paperless trade.

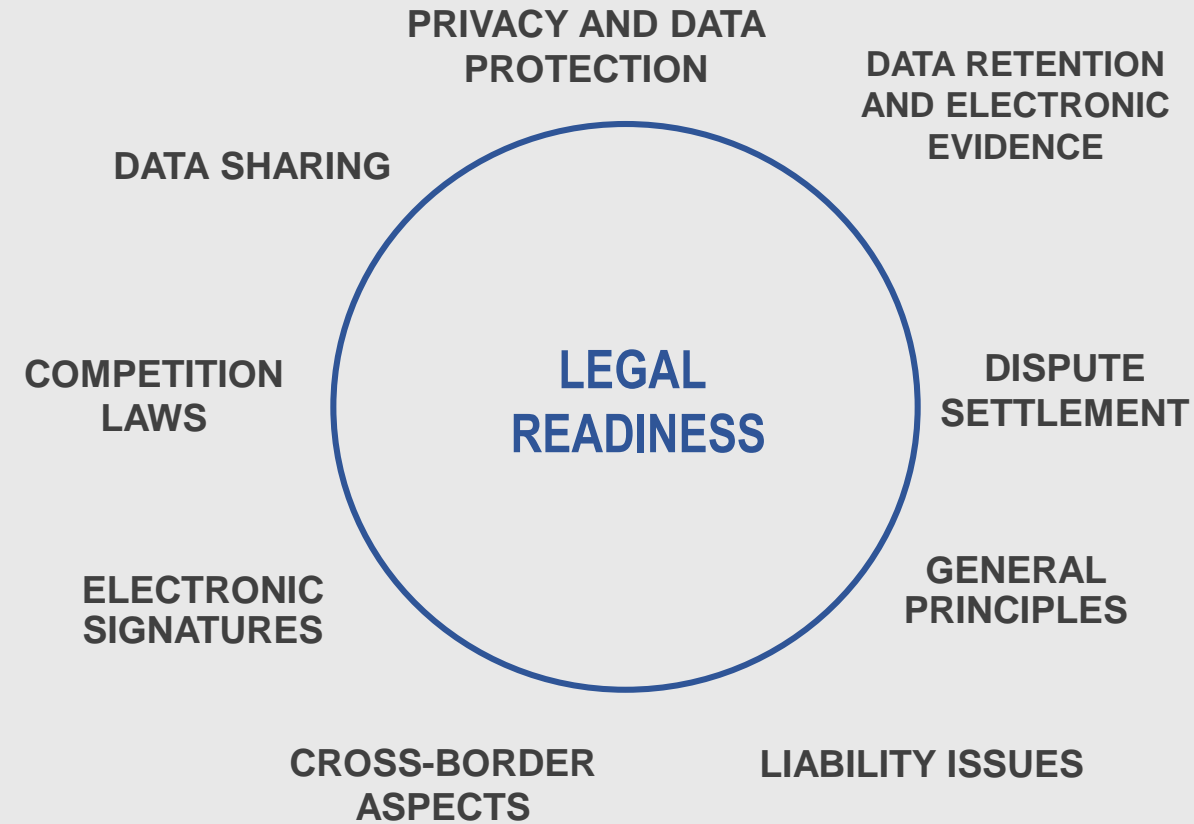
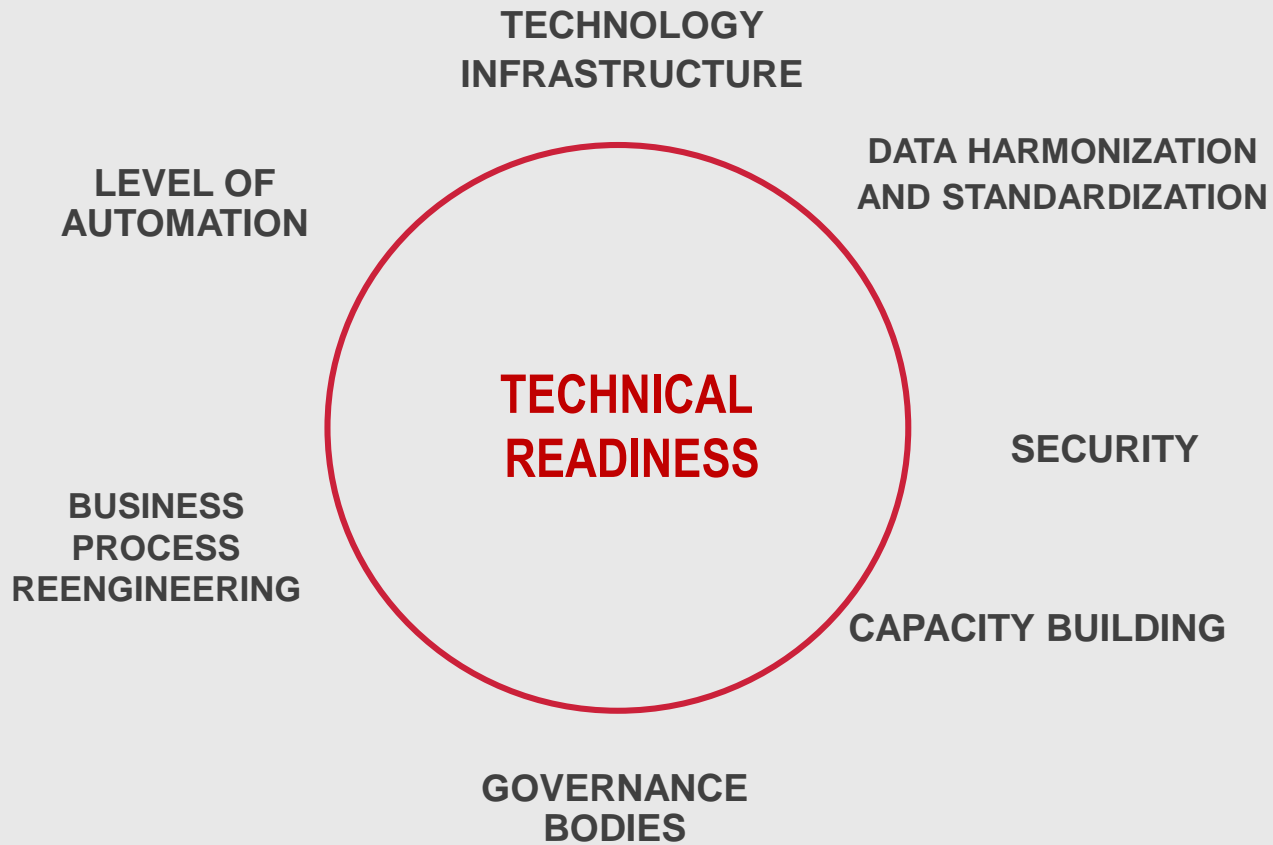
In **December 2021**, the following deliveries were officially presented:

- ❖ research results;
- ❖ key conclusions on the technical and legal readiness of Kazakhstan for cross-border paperless trade;
- ❖ recommendations and roadmap on technical and legal aspects;
- ❖ discussion and verification of the study results.

An indicative action plan has been prepared, which can become the basis for more detailed actions at the national and departmental level of paperless trade development.

In **March 2022**, a report and assessment of Kazakhstan's readiness for cross-border paperless trade was published on the ESCAP website: <https://www.unescap.org/kp/2022/readiness-assessment-cross-border-paperless-trade-kazakhstan>.

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CONCLUSIONS ON LEGAL READINESS

Virtually complete absence of legal norms on cross-border paperless trade



Lack of special rules for the use of electronic communications in commerce



Some difficulties in the use of EDS



The need to improve the way information is presented

RECOMMENDATIONS ON LEGAL READINESS

Modernize the Law on Electronic Document and EDS and the corresponding rules

Allow different ways for customers to authenticate themselves using less formal operations than EDS

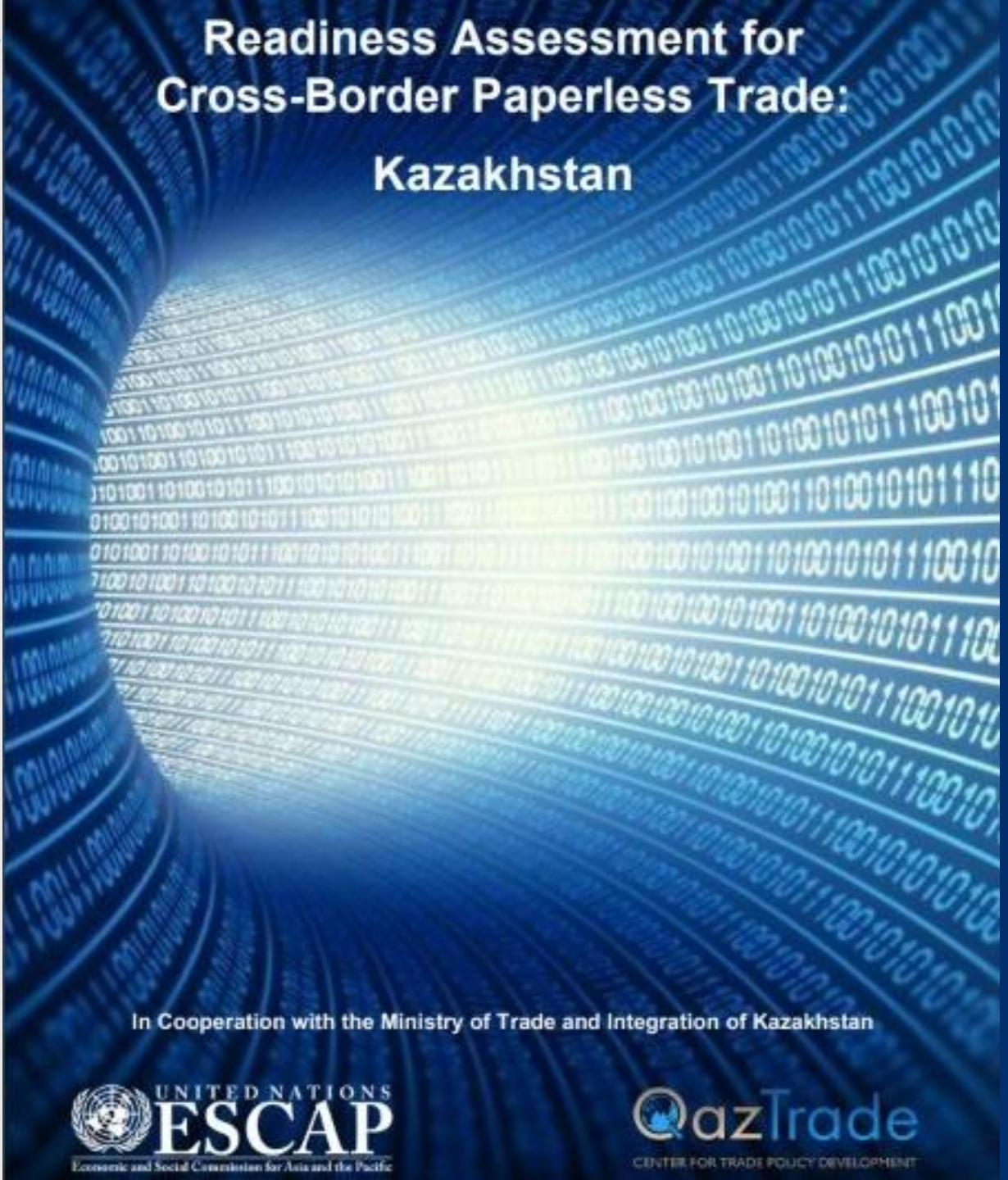
Strive to develop and adopt a data regulation law

Adopt legal acts related to information security, cybercrime and confidentiality

Consider joining the UN Convention on the Use of Electronic Communications in International Contracts

Determine the owner of the data in the cross-border paperless trading system

Readiness Assessment for Cross-Border Paperless Trade: Kazakhstan



In Cooperation with the Ministry of Trade and Integration of Kazakhstan



CONCLUSIONS OF TECHNICAL READINESS

Lack of a separate institutional structure to manage paperless trade



Lack of an overall strategic plan to ensure continuity of ICT (information and communication technology) processes



There is no comprehensive trade-related business processes reengineering.



Limited availability of automated systems in cross-border trade

RECOMMENDATIONS ON TECHNICAL READINESS

Accede to the UN Framework Agreement on Facilitation of Cross-border Paperless Trade in Asia and the Pacific

Consider issuing certificates in electronic form

Adopt a strategic plan and guidelines for ensuring the continuity of ICT systems processes

Apply business process reengineering when implementing or updating ICT systems of trade related regulatory bodies

Conduct an inventory of used data models, and assessment of their compliance with existing international standards

Actively participate in events covering the topic of mutual recognition, including reviews and sharing of results

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FACILITATING DIGITAL AND SUSTAINABLE TRADE PRIVATE SECTOR'S SURVEY

A comprehensive survey of the private sector

PURPOSE OF THE STUDY

I Understand the requirements of the private sector

II Identify private sector priorities

QUESTIONS

I How do you rate the accomplishments?

II What needs to be done to make it better?

METHODOLOGY

I Conducting a survey

II 70 questions

- III
- Determining the effectiveness of measures and information systems
 - Impact of COVID-19
 - Simplification of procedures for small and medium-sized businesses
 - Suggestions and recommendations

KEY CHALLENGES FOR TRADERS

*Significant time,
financial, administrative
expenses for business*

*Insufficient awareness
of SMEs about
changes in rules and
practices*

*Limited SME
involvement in the
adoption of laws and
regulations*

KEY TRADERS' SUGGESTIONS

Further integration and optimization of information systems (IS)



Modernization of information systems (IS)



Focus of state bodies and agencies on effective interagency
coordination



Improving the way information is presented

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THE ADVANTAGES OF THE TRADE FACILITATION PORTAL

- ❖ Step-by-step **detailed description of business processes** related to trade procedures
- ❖ Procedures are already documented for more than **50 types of goods**:
 - ✓ **Export - 26**
 - ✓ **Import - 32**
 - ✓ **Temporary entry - 2**
- ❖ **2 directions of trade flows**:
 - ✓ **EAEU and third countries**
- ❖ **6 transportation modes**
- ❖ The information search is available by:
 - ✓ **transaction type**
 - ✓ **HS code**
 - ✓ **transit**

Your Guide to all
Trade Procedures





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