



DRAFT AGENDA
THE EIGHTH CENTRAL ASIA TRADE FORUM 2018

NEW HORIZONS: TRADE AND INVESTMENT

October 17-18, 2018
Palace of Youth Creativity
Tashkent, Uzbekistan

DRAFT AGENDA AS OF OCTOBER 05, 2018

DAY I OCTOBER 17, 2018

8:00 - 9:00 HALL	REGISTRATION
9:00 - 10:30 The Theater	<p>INTRODUCTION: Mr. Chris Edwards, Regional Mission Director, USAID Central Asia</p> <p>OPENING REMARKS: Minister of Foreign Trade / Government of Uzbekistan representative (TBC) US Ambassador to Uzbekistan</p> <p>PLENARY SESSION: New Horizons: Emerging Opportunities in Central Asia</p> <p>Moderator: Senator Mr. Alisher Kurmanov, Head of Senate Committee on International Relations of Uzbekistan (TBC)</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Atabek Nazirov, Deputy Minister of Public Education of Uzbekistan (TBC) • Ms. Jennifer Bigelow, Country Lead and General Director GM Powertrain General Motors, GM Uzbekistan, • Mr. Mark Linscott, Assistant United States Trade Representative • Mr. William Tompson, Head of Eurasia Division, OECD
10:30 - 11:00	PRESS CONFERENCE COFFEE BREAK
11:00 - 11:30	EXHIBITION OPENING
11:30 - 1:00 The Theater	<p>PLENARY SESSION: Financing Trade and Development</p> <p>Moderator: Mr. Adkham Ikramov, Chairman of Uzbekistan Chamber of Commerce and Industry</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Shuhrat Vafaev; Deputy Chairman, State Committee for Investment; CEO, Fund for Reconstruction and Development; Republic of Uzbekistan • Mr. Alkis Drakinos, Head of Resident Office, Uzbekistan, European Bank for Reconstruction and Development, • Ms. Dilek Demir, Head of Central Asia & the Caucasus Corporate Banking, Citibank • Mr. Javier Piedra, Deputy Assistant Administrator, USAID
12:30 - 14:00	LUNCH (SERVICE STARTS AT 12:30PM AND CONTINUES TO 14:00)

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14:00 -15:30	<p>PANEL SESSION 1 (THE THEATER)</p> <p><i>Attracting Investment – The Case for Intellectual Property Rights</i> Organizer: AmCham Uzbekistan</p> <p>Moderator: Mr. Mukhammadali Makhmudov, MP, Attorney at Law, Legalmax Law Firm</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Ms. Olga Voronova, Central Asia Manager, Procter and Gamble • Mr. Pavel Salikhov, Corporate Affairs Director CA, Mars Corporation (TBC) • Mr. Sergey Levin, Trademark counsel, Eurasia & Africa, Coca-Cola • Mr. Mikayel Tovmasyan, Legal & Corporate Affairs Director Pernod Ricard (TBC) 	<p>PANEL SESSION 2 (CONFERENCE ROOM)</p> <p><i>Developing Tourism in Central Asia</i></p> <p>Moderator: Murat Ozbilgi, Gezimanya</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Mr. Graham Chalmers, Commercial Director, Air Commerce, Travelport • Mr. Fatih Bozkurt, Regional Sales Manager, Turkish Airlines • Mr. Stephen Loiy, Central Asia, Lonely Planet 	<p>WOMEN IN TECH (AMPHITHEATER)</p> <p><i>Women and Innovation, Art and Science</i></p> <p>Moderators:</p> <ul style="list-style-type: none"> • Ms. Saida Yusupova: Founder & CEO at Green Business Innovation LLC, • Ms. Elena Selezneva: CEO Startup Factory.uz <p>Speakers:</p> <ul style="list-style-type: none"> • Dr. Shalo Turdikulova, Director, Center for Advanced Technologies, Ministry of Innovative Development • Dr. Umida Avloni, Founder and Director, Avloni Academy of Music; Co-Founder, eBibelot, California 	ONGOING EXHIBITION AND B2B MEETINGS
15:30 - 16:00	COFFEE BREAK (HALL)			
16:00 - 17:30	<p>PANEL SESSION 3 (THE THEATER)</p> <p><i>Costs and Benefits of WTO Accession</i></p> <p>Moderator: Mr. Jovan Jekic, WTO Advisor</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Ministry of Foreign Trade, Uzbekistan (TBC) • Mr. Mark Linscott, Asst. USTR • Ms. Maika Oshikawa, Director, Accessions Division, WTO • Michael Ferrantino, Lead Economist, Trade Policy and Integration, World Bank 	<p>PANEL SESSION 4 (CONFERENCE ROOM)</p> <p><i>Investment Climate in Central Asia</i></p> <p>Moderator: Mr. David Lezhava, former Deputy Minister of Finance, Georgia, Director of Government Policy Department at PMCG</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Ms. Tara Blake, Director, International Project Finance Overseas Private Investment Corporation, • Mr. Otabek Muhammadiyev, Country Managing Partner PwC, PwC Uzbekistan • Mr. Eldor Mannopov, Uzbekistan Managing Partner Dentons, • Mr. Scott Hershman, Partner, White & Case, New York 	<p>EXPORT MARKET ACCESS (AMPHITHEATER) 16:00 – 16:30</p> <p><i>US Generalized System of Preferences</i></p> <ul style="list-style-type: none"> • Mr. Erland Herfindahl, Deputy Assistant U.S. Trade Representative for the Generalized System of Preferences (GSP), USTR <p>CORPORATE PRESENTATIONS (AMPHITHEATER) 16:30 – 17:30</p> <p>Moderator: Asror Nazirov, DCOP USAID AVC</p> <ul style="list-style-type: none"> • John Deere • Ahmad Rahmonov Ransif Group • Agrohouse, Uzbekistan • Techno Cool, Uzbekistan 	
17:30 -18:00	AWARD CEREMONY			

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DAY 2 OCTOBER 18, 2017

REGISTRATION						
8:30						
9:00-10:30	<p>PANEL SESSION 5 (THE THEATER) <i>Intra-Regional Trade and Investment Opportunities</i> Moderator: TBD Speakers:</p> <ul style="list-style-type: none"> • Mr. Ayan Yerenov, Chairman, Chamber of International Commerce of Kazakhstan • Mr. Alibi Akhmedzhanov, Chairman of the Board of Directors of "West Kazakhstan Engineering Company" JSC ZKMK • Mr. Altymyrat Orazov, Head, Economic Department, Union of Industrialists and Entrepreneurs, Turkmenistan • Ms. Grace Lykins, Director, Global Public Policy, Visa International 	<p>PANEL SESSION 6 (CONFERENCE ROOM) <i>Developing Organic Horticulture</i> Organizer: OSCE Moderator: Mr. Makhmud Shadiev, "Organic Kazakhstan" Public Fund, Founder Speakers:</p> <ul style="list-style-type: none"> • Mr. Murod Khusanov, National Project Officer, OSCE in Uzbekistan • Mr. Jasurbek Rustamov, Standards Spec. USAID AVC • Mr. Yevgeniy Klimov, Chairman, KAZFOAM, KZ • Mr. Asan Alymkulov, Project coordinator, KGFOAM, KG • Mr. Mustafa AVCI, General Manager, Ecocert IMO Turkey 	<p>ISO TRAINING WORKSHOP (INTERNATIONAL HOTEL) <i>ISO 22000: 2018 (HACCP) and ISO 9001: 2015</i> Organizer: CERT International Welcome speech:</p> <ul style="list-style-type: none"> • Mr. Paul Richardson, Director, Economic Development Office, USAID/Central Asia • Mr. Hans-Ullrich IHM, Acting Head of Mission, OSCE in Uzbekistan <p>Moderator: Mr. Ildar Ineleev, Director for CIS, CERT International, Slovakia Speakers:</p> <ul style="list-style-type: none"> • Mr. Riad Ibragimov, CERT Group, Director 	<p>STARTUP MIX (AMPHITHEATER) Moderators:</p> <ul style="list-style-type: none"> • Mr. Alisher Yusupov: CEO at Brand.uz, Curiosity Machine AI • Ms. Saida Yusupova: Founder & CEO at Green Business Innovation LLC, • Ms. Elena Selezneva: CEO Startup Factory.uz <p>Speakers:</p> <ul style="list-style-type: none"> • Ms. Umida Avloni • Ms. Shahlo Turdikulova, • Mr. Vladimir Tsoy, • Ms. Zebinisa Mirakbarova • Mr. Oybek Tursunkulov • Ms. Feruza Vahabova, Dr. Shuhrat Ismailov, 	<p>C5+I (International Hotel)</p> <ul style="list-style-type: none"> • Review of 2017 and Workplan for 2018 • Closed session for government officials 	EXHIBITION AND B2B
10:30-11:00	COFFEE BREAK (CONTINUOUS)					
11:00-12:30	<p>PANEL SESSION 7 (THE THEATER) <i>Supply Chain Management: Track & Trace in Central Asia</i> Organizer: Crown Agents Moderator: Ms. Larissa Kokareva, Regional Manager for Central Asia, Crown Agents Speakers:</p> <ul style="list-style-type: none"> • Mr. Fergus Drake, CEO, Crown Agents • Mr. Olga Silvestrova, Regional Director for Eastern Europe, Central Asia, Crown Agents 	<p>PANEL SESSION 8 (CONFERENCE ROOM) <i>Market Access</i> Organizer: GIZ Trade Facilitation in Central Asia Moderator: GIZ: Ms. Guzal Kahharova, Ms. Zarina Nigmatova, Speakers:</p> <ul style="list-style-type: none"> • Mr. Miroslaw Maziarka, Quality & Technical Director, Amplus company, Poland • Ms. Edite Strazdina, GlobalG.A.P. expert, Central 	<p>ISO TRAINING WORKSHOP (CONTINUED) (INTERNATIONAL HOTEL) Organizer: CERT International Speakers:</p> <ul style="list-style-type: none"> • Mr. Marat Khabibulin, Regional Director for Central Asia, CERT Academy 	<p>STARTUP MIX (CONTINUED) (AMPHITHEATER)</p> <ul style="list-style-type: none"> • Live Science Battle • Ideathon: transform ideas into reality • Women Technological Entrepreneurship • Music Education Startup EBibelot 	<p>C5+I (CONT.) (International Hotel)</p>	EXHIBITION AND B2B

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	<ul style="list-style-type: none"> Ms. Ekaterina Silantieva, Expert, Crown Agents Mr. Robert Jenkins, CHS Advisory 	<ul style="list-style-type: none"> Asia focal point Dr. Iuliana Grigoriu, "EuroCert" Mr. Laurent Croguennec, Managing Director, ECOCERT Environment 			
12:30-1:00pm	CONTINUOUS REFRESHMENT BREAK				
1:00-2:30 pm	<p>PANEL SESSION 9 (THE THEATER) <i>Investment Opportunities and Trends: Transport & Logistics</i> Organizer: DAMU Logistics</p> <p>Moderator: Mr. Kanat Almagambetov, GD, KAZLogistics</p> <p>Speakers:</p> <ul style="list-style-type: none"> Mr. Nikolay Romashov, Director, Int'l Logistics Corp, Ms. Asel Sergenova, Exec Dir., Int'l Logistic Park Group Mr. Nikolay Kashirin, Regional Director, Skhodnya, Moscow Mr. Berik Bulekbaeyev, Chairperson, Central Asia Transport and Logistics P'ship Ms. Zhanar Dauletbek, Head of Business Dev, Damu Logistics 	<p>PANEL SESSION 10 (CONFERENCE ROOM)</p> <p><i>Master Class: Export Promotion</i></p> <p>Moderator: Mr. Sabit Narbayev, USAID CTJ</p> <p>Speakers:</p> <ul style="list-style-type: none"> Ms. Heike Anne Hagenguth, International Marketing Expert 	<p>ISO TRAINING WORKSHOP (CONTINUED) (INTERNATIONAL HOTEL)</p> <p><i>ISO 22000: 2018 (HACCP) and ISO 9001: 2015</i> Organizer: CERT International</p> <p>Speakers:</p> <ul style="list-style-type: none"> Mr. Riad Ibragimov, Director, CERT Group for International Development, Mr. Vladimir Beresnev, Lead Auditor of TÜV International Certification, Germany and CERT International, Slovakia Mr. Said-Abror Lukmanov, Lead Auditor at CERT International 	<p>CORPORATE PRESENTATIONS (CONTINUED) (AMPHITHEATER)</p> <p>Moderator: Asror Nazirov, DCOP USAID AVC</p> <p>Companies:</p> <ul style="list-style-type: none"> Cermac, Italy Ciara Campani Macfruit, Italy Turon Express, UZ Carlsberg, UZ Golden Fruit, TJ Yosuke Murai M's Factory, Nagoya, Japan) 	EXHIBITION AND B2B
	COFFEE BREAK (CONTINUOUS)				
3:00 – 4:30 pm	<p>PANEL SESSION 11 (THE THEATER) <i>Transport and Transit Corridors in Central Asia</i> Organizer: GIZ</p> <p>Moderator: Ms. Larisa Kislyakova, Chairman of the Board of Union of professional consultants of Tajikistan</p> <p>Speakers:</p> <ul style="list-style-type: none"> Mr. Andrey Kuznetsov, Director, "Simurg" Co. Mr. Igor Golubev, Executive Director the Independent Trade Union of drivers of Kyrgyzstan Mr. Mario Apostolov, International Expert, EC (TBC) 		<p>ISO TRAINING WORKSHOP (CONTINUED) (INTERNATIONAL HOTEL)</p> <p><i>ISO 22000: 2018 (HACCP) and ISO 9001: 2015</i> Organizer: CERT International</p> <p>Speakers:</p> <ul style="list-style-type: none"> Mr. Vladimir Beresnev, Lead Auditor of TÜV International Certification, Germany and CERT International, Slovakia Mr. Said-Abror Lukmanov, Lead 	<p>CORPORATE (CONT.) (AMPHITHEATER)</p> <p>Organizer: USAID CTJ</p> <p>Companies:</p> <ul style="list-style-type: none"> TECO srl, Italy RINIERI srl, Italy MAZZONI Group, Italy PO Neksigol Mushovir, TJ Winner of Start Ups Competition of V Youth Transport Forum, University Turan, Kazakhstan 	EXHIBITION AND B2B

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	• GlobalLink Logistics Group (TBC)	Auditor at CERT International	• Sirius RoboAgro, Uzbekistan	
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CATF Session Themes and Topics:

I. Plenary: New Horizons: Emerging Opportunities in Central Asia

This session discusses the changing investment climate in the region – what policy reforms are taking place and what are the opportunities for trade and investment?

II. Plenary: Financing Trade and Development

This session discusses where entrepreneurs can access funding in the region and the importance of a range of competing sources of capital. What are the current impediments leading to the high regional cost of capital. The session can also discuss the mechanics of international payments and reforms to lower the cost of moving capital and money across borders. Each speaker is free to explore their own experience in these areas.

1. Panel 1: Attracting Investment- the case of IPR

The session explores the importance of appropriate treatment of intellectual property rights in order to stimulate both foreign and local investment. Topics for discussion include counterfeit sales, trademark infringement and franchise protection. Companies will share their experience. The session will seek to recommend policy changes to improve administration of IPR.

2. Panel 2: Developing Tourism in Central Asia

This session discusses the importance of social media and digital infrastructure to promote tourist arrivals and facilitate payments within the industry. Tourists no longer carry cash. The majority of tourists today are independent travelers relying on online sites for information and reservations. A Neilson survey found that 28 percent of all payments made by outbound Chinese tourists surveyed were made by smart phone or other mobile payment system – compared to 42 percent credit card and 30 percent cash.

3. Panel 3: Costs and Benefits of WTO Access

This Session discusses the costs and benefits for countries to be members of the WTO. Experts will discuss the global trading system and share the experience of other countries after they became members.

4. Panel 4: Investment Climate in Central Asia

This session discusses recent economic reforms in Uzbekistan and other Central Asian countries and their likely impact on expanded trade and investment. The audience is free to ask specific questions on reforms. Speakers are free to draw upon their own experience of reform and to explain what investors are looking for when researching potential investment locations.

5. Panel 5: Intra-Regional Trade and Investment Opportunities

This session explores recent trends in trade and investment relationships between the five Central Asian countries. Each speaker is free to discuss their experience in identifying opportunities, building relationships and managing operations within the region.

6. Panel 6: Developing Organic Horticulture

This session discusses progress in building an organic horticulture sector in the region. Particular focus will be placed on obtaining certification and marketing organic products. OSCE is kindly sponsoring this session.

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7. Panel 7: Transport and Transit Corridors in Central Asia

This session explores the development of the transport and transit industries in Central Asia including improving road transport and communication between transport companies. GIZ is kindly sponsoring and arranging this session.

8. Panel 8: Supply Chain Management: Track and Trace Technology in Central Asia

This session explores evolving technology to track products from point of origin to the consumer. Crown Agents is kindly sponsoring and arranging this session.

9. Panel 9: Investment Opportunities and Trends: Transport & Logistics

This session explores the changing investment climate for logistics in the region. In particular, what are the opportunities to expand cold storage and multimodal logistics centers? Damu Logistics, with the support of the Union of Transport Workers of Kazakhstan KAZLogistics, is kindly sponsoring and arranging this session.

10. Panel 10: Market Access

This session explores the role of international standards (GLOBALG.A.P., UNECE, ISO and etc.) to improve the competitiveness and access of Central Asian products to international markets. Topics include development of certification services and their affordability for the private sector. GIZ is kindly sponsoring and arranging this session.

11. Panel 11: Master Class: Export Promotion

The formal conference concludes with a master class for small businesses on export promotion. The class will include a discussion of the following topics targeting horticultural products, processed foods and textiles:

- How to diversify products and markets
- A checklist of EU and East Asia import requirements
- Effective international marketing tools and strategies
- Taking advantage of the seasonality of high-value crops in foreign markets

Amphitheater

1. Women in Innovation, Art and Science

This session will discuss how women can create their own businesses in the areas of technology and art. It will explore traditional impediments, share tools and methodologies and provide examples of success. Teams of young women competing in Technovation competitions will present their project ideas to the audience.

2. Start-Up Mix

Experts will explain the steps to develop and implement start-up ideas, including tools and success stories. Specific activities include demonstration of technology including robotics. Curiosity AI will present their handmade artificial intelligence engineering tools.

3. USTR GSP

A United States Trade Representative official will explain the United States Generalized System of Preferences regime – which provides duty free access for up to 4,800 products imported by the United States from 129 countries and territories.

4. Corporate Presentations - Prearranged companies are making brief presentations on their company and products.

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ISO Training Workshop

CERT Academy will provide updates and training on ISO 22000: 2018 (HACCP) and ISO 9001:2015. Participants must register separately for this session – see link on www.CAtradeforum.org this session is kindly sponsored and arranged by CERT Academy.

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OCTOBER 17-18, 2018

8TH CENTRAL ASIA TRADE FORUM